



## FOR IMMEDIATE RELEASE

Date: July 22, 2024

### **Alberta Man Embarks on 1279-Kilometer Journey to Support Lloydminster Men's Shelter**

The Lloydminster Men's Shelter is excited to announce "Running for Shelter," a fundraising campaign featuring local runner Kagan. From August 1st to August 28th, Kagan will run 1279 kilometers, starting in Decoigne, AB, and finishing in Wroxtton, SK, with stops in various cities and towns. Please see detailed list attached.

This journey aims to raise awareness and much-needed funds for the Lloydminster Men's Shelter, a vital community resource providing emergency shelter, meals, and long-term rehabilitation programs for homeless men. Additionally, this campaign seeks to raise \$300K to build a new, much-needed shelter. The total fundraising goal for our Capital Campaign is \$1.2 million. By contributing to this campaign, you will be directly aiding in the expansion and enhancement of our services, allowing us to offer more comprehensive and effective assistance to those in need.

#### **Key Highlights:**

- **Dates:** August 1 - August 28, 2024
- **Route:** Decoigne, AB to Wroxtton, SK, with stops in Edmonton, Lloydminster, Saskatoon, and more.
- **Distance:** 1279 kilometers
- **Social media:** Follow @runningforshelteryll on Instagram and TikTok for updates

#### **How to Support:**

- **Run in Spirit:** Donate \$100 per KM and make a difference! Dedicate your donation to a loved one, claim it proudly, or support anonymously. If everyone contributes \$100 for each kilometer Kagan runs, we can raise \$127,900 for expanded services and a new shelter. Join us in supporting this incredible journey and help transform lives.
- **Donate:** Contributions of any amount can be made via this link: <https://www.lloydminstershelter.com/>
- **Run Virtually:** Show your support and spread the word! Upload your run to Strava and tag us. Encourage your friends and family to donate to your effort. Together, we can make a bigger impact!
- **Spread the Word:** Share Kagan's journey using #RunningForShelter. Whether you're a corporation or an individual, we encourage you to challenge your network to donate alongside you. Share your support, tag 3 or more friends on social media, and inspire others to contribute.

Kagan's dedication to this cause is driven by his desire to make a tangible difference in the lives of homeless men in our community. The Lloydminster Men's Shelter has been a cornerstone of support for many individuals, offering not just a place to stay but a path to a better future. With the funds raised through "Running for Shelter," the shelter can continue to provide essential services and expand its reach.

**About Lloydminster Men's Shelter:** Since 2008, the Lloydminster Men's Shelter has been providing emergency shelter, meals, and support services to homeless men. The shelter aims to offer a safe place and a path to a better future.



For more information, or to schedule an interview please contact:

Kim Hurley, Operations Manager/Outreach Worker  
306-825-3977 | mensshelteroutreach@gmail.com | www.lsacs.ca

Follow us on social media for updates and live coverage of Kagan's journey:

- **Instagram:** @runningforshelteryll
- **TikTok:** @runningforshelteryll

Together, we can ensure that every man in our community has the opportunity for a brighter, more secure future.

**Note to Editors:** Photos and additional information are available upon request.

**Planned Stops (*Subject to Change*):**

- August 1: Decoigne to Devona (actually staying at Pocahontas Miette campground)
- August 2: Miette Campground to Hinton (actually staying at Cougar Creek Campground)
- August 3: Cougar Creek to Hornbeck
- August 4: Hornbeck to Niton Junction (staying at Hidden Grove Campground)
- August 5: Niton Junction to Entwistle
- August 6: Entwistle to Wabamun
- August 7: Wabamun to Acheson (staying in Glowing Embers RV Park)
- August 8: Acheson to Ardrossan (visiting The Mustard Seed Central and The Mustard Seed Strathcona)
- August 9: Ardrossan to Mundare
- August 10: Mundare to Ranfurly
- August 11: Ranfurly to Vermilion (staying at the provincial park)
- August 12: Vermilion to Kitscoty
- August 13: Kitscoty to Marshall (running through Lloyd)
- August 14: Marshall to Paynton
- August 15: Paynton to North Battleford (staying at David Laird Campground)
- August 16: North Battleford to Maymont (staying at Glenburn Regional Park)
- August 17: Maymont to Langham (Staying at River Valley RV Park)
- August 18: Langham to Clavet (touring The Salvation Army Crossroads Residential Services Shelter in Saskatoon)
- August 19: Clavet to Viscount
- August 20: Viscount to Lanigan (staying at the Lanigan Campground)
- August 21: Lanigan to Wynyard (staying at Wynyard Regional Park)
- August 22: Wynyard to Foam Lake (staying at Foam Lake Campground)
- August 23: Foam Lake to Theodore (staying at Hart Lake RV Park)
- August 24: Theodore to Yorkton (staying at Yorkton City Campground)
- August 25: Yorkton to Wroxton (running through Yorkton and doing a shelter visit)



**FOR IMMEDIATE RELEASE**

Date: July 23, 2024

**Route Change for Running For Shelter Campaign Due to Alberta Wildfires**

Lloydminster, AB — Due to the ongoing wildfires in Alberta, the route for the Running For Shelter campaign will be altered to ensure the safety of all participants. The wildfires have affected several areas along the original path, making it necessary to adjust our plans.

The new route will be announced shortly, and we appreciate the community's understanding and support as we navigate these unforeseen challenges. Our commitment to raising awareness and funds for the Lloydminster Men's Shelter remains steadfast, and we are determined to continue this important mission.

For updates on the new route and other campaign details, please visit our website or follow us on social media.

Thank you for your continued support.

For more information, or to schedule an interview please contact:

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**FOR IMMEDIATE RELEASE**

Date: July 24, 2024

**Route Change for Running For Shelter Campaign Due to Alberta Wildfires**

Lloydminster, AB — Due to the ongoing wildfires in Alberta, the route for the Running For Shelter campaign will be altered to ensure the safety of all participants. The wildfires have affected several areas along the original path, making it necessary to adjust our plans.

We can confirm that the new starting point will be from Big Berland Campground, just north of Hinton, and remains scheduled for August 1<sup>st</sup>, 2024. The remainder of the route will continue as previously planned. We appreciate the community's understanding and support as we navigate these unforeseen challenges. Our commitment to raising awareness and funds for the Lloydminster Men's Shelter remains steadfast, and we are determined to continue this important mission.

For updates on Kagan's run and other campaign details, please visit our website or follow us on social media.

Thank you for your continued support.

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